

# 2024 SPONSORSHIP DECK

# *Petreat* BIMIS WEEK

# About BIMS

Black In Marine Science started as a week to amplify Black voices in the field and encourage younger generations, while also shedding light on the lack of diversity in marine science. After the harassment of Black birder Christian Cooper and #BlackBirdersWeek the need for #BlackinMarineScienceWeek was evident. It started with a tweet from Dr. Tiara Moore and grew to a team of organizers putting together an online event.

We hoped to have a successful week, but we were blown out of the water when we discovered that so many people were impacted by our events! We created a community of Black marine scientists that was much needed during the isolation caused by the COVID-19 pandemic. After the rewarding turnout of #BlackinMarineScienceWeek we decided it was time to form a non-profit and continue with our goal of highlighting and amplifying Black voices!



# WHAT IS **BIMS** **WEEK?**

BIMS Week is an annual scientific wellness retreat hosted by Black In Marine Science (BIMS). Born from a global movement that began with a single tweet, BIMS has grown into a thriving community spanning 32 countries, dedicated to enhancing ocean literacy and reshaping the perceptions of black scientists.

This unique event combines rigorous scientific discourse with an emphasis on emotional and professional well-being, ensuring attendees gain valuable knowledge and engage in personal growth and self-care.





# ESCAPE TO PARADISE

Join us from **December 1-7, 2024** in sunny California at **Paradise Point, San Diego, CA!** Get ready to learn, connect, and recharge at the 2nd Annual BIMS Week.

Get ready to immerse yourself in the ultimate conference destination – Paradise Point Resort, a secluded island haven nestled in the heart of vibrant San Diego. This tropical oasis offers a unique blend of work and play, where business meets paradise.

Tucked away on the gentle waters of Mission Bay, Paradise Point is an island escape located just minutes away from the airport (5 miles, 15 minutes) and the heart of downtown San Diego. This unique property enjoys 5 pools, 1 mile of sandy beach with 14 bonfire pits, 2 full-service restaurants, a full-service marina and much more to enjoy.





# WHY **SPONSOR** BIMS WEEK?

Partnering with BIMS Week offers a unique opportunity to:

- **Champion Diversity & Inclusion:** Demonstrate your commitment to diversifying the field of marine science and creating a more equitable future.
- **Support Professional Growth:** Empower the next generation of marine scientists by providing resources for essential workshops, seminars, and networking opportunities.
- **Enhance Your Brand's Visibility:** Gain exposure and positive brand association within a community of passionate scientists, researchers, and students.
- **Connect with Talented Individuals:** Engage with bright minds and potential collaborators, fostering valuable relationships within the industry.
- **Build Community:** Become part of the BIMS family, a network dedicated to collaboration, mentorship, and lifting Black voices in the marine sciences.

# WHY **SPONSOR** BIMS WEEK?



## Gain *Visibility* that **MATTERS**



Sponsor Impressions



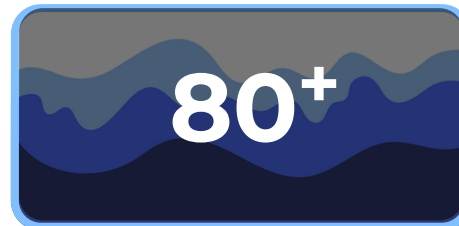
Attendees



Sponsors



Speakers



Sessions



Attendee Countries

VIEW 2023 BIMS WEEK RECAP



# SPONSORSHIP LEVELS

## BIMS Ride The Wave

**\$50,000**

### Includes

- ✓ Partnership representation throughout the year
- ✓ 10 registrations to the BIMS Week Professional Retreat
- ✓ Exclusive vendor space w/ 2 registrations for table
- ✓ Branding and logo inclusion at BIMS Week
- ✓ Multiple engagement opportunities
- ✓ VIP labeled table at BIMS Ball
- ✓ One drip item to be included in welcome bags
- ✓ Ability to host one mini workshop
- ✓ Speaking opportunity
- ✓ Premier Logo inclusion on website and conference app
- ✓ One year complimentary organizational membership with BIMS

For in-kind contributions or tailored sponsorship inquiries, please contact Lynnette,  
Director of Development: [lynnette@BIMS.org](mailto:lynnette@BIMS.org)

# SPONSORSHIP LEVELS

## BIMS Captain

**\$25,000**

- ✓ Partnership representation throughout the year
- ✓ Branding and logo inclusion at BIMS Week
- ✓ 5 registrations to the BIMS Week Professional Retreat
- ✓ Exclusive vendor space w/ 2 registrations for table
- ✓ One drip item to be included in welcome bags
- ✓ Premier Logo inclusion on website and conference app
- ✓ FREE 1-year organizational membership with BIMS

## Deep Sea Discoverer

**\$15,000**

- ✓ Branding and logo inclusion at BIMS Week
- ✓ 3 registrations to the BIMS Week Professional Retreat
- ✓ Exclusive vendor space w/ 2 registrations for table
- ✓ Premier Logo inclusion on website and conference app
- ✓ One drip item to be included in welcome bags

## BIMS Ocean Voyager

**\$10,000**

- ✓ Branding and logo inclusion at BIMS Week
- ✓ 2 registrations to the BIMS Week Professional Retreat
- ✓ Vendor space w/ 2 registrations for table
- ✓ Logo inclusion on conference app

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# SPONSORSHIP LEVELS

## BIMS Marine Guardian

**\$5,000**

- ✓ Branding and logo inclusion at BIMS Week
- ✓ Exclusive vendor space w/ 2 registrations for table
- ✓ Logo inclusion on website and conference app
- ✓ 2 conference registration

## BIMS Swimmer

**\$2,500**

- ✓ Branding and logo inclusion at BIMS Week
- ✓ Logo inclusion on website and conference app
- ✓ Virtual table on conference app
- ✓ 2 conference registrations

## BIMS BIMS Anchor

**\$1,000**

- ✓ Recognition at event
- ✓ Virtual table

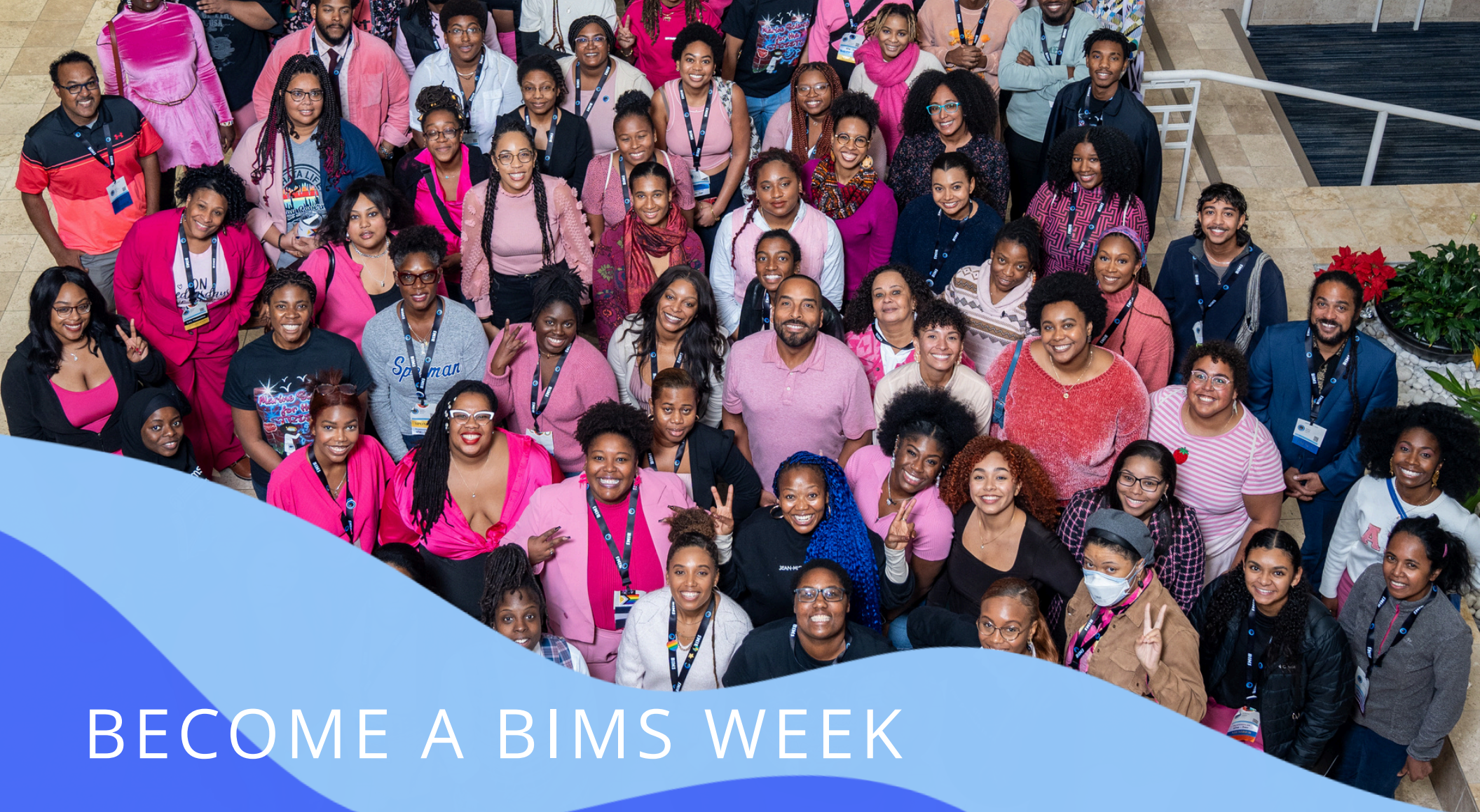
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# BECOME A BIMS WEEK SPONSOR!

 [Lynnette@BIMS.org](mailto:Lynnette@BIMS.org)